# Revolutionizing access control: Our patented ID LockSmart solution uses biometric mobile authentication to provide secure, seamless entry for real estate and logistics industries.

boxlty™
ACCESS SYSTEMS

## Our Opportunity

### Problems worth solving

1. Lack of secure access control
2. Inability to adjust access permissions remotely
3. Lack of remote entry oversight
4. Inconveniences associated with guided property tours
5. Ineffective identity verification methods while fraud rates surge

### Our solution

By integrating our patent protected, ID-verified secure lock application with partners, Boxlty provides convenient access solutions for real estate and white label markets to combat growing security and access issues. Instashow+ is Boxlty's first application to target the real estate market.

Market size: $2.4B

**Target market**

| | |
|---|---|
| Self Showing Rental | 92% ($2B) |
| Realtor Agents | 4% ($329.2M) |
| For Sale By Owner | 4% ($120M) |

| Competitors | How our solution is better |
|---|---|
| *Rently* | Biometric Authentication Technology |
| *Tenant Turner* | Integration with Smart Lock Boxes |
| *Showmojow* | Facial recognition for lock access |
| *Latch* | Self Tour functionality |

Funding needed

**$10M**

Capital will fund equipment, working capital, and brand development.

## Sales and Marketing

### Sales channels

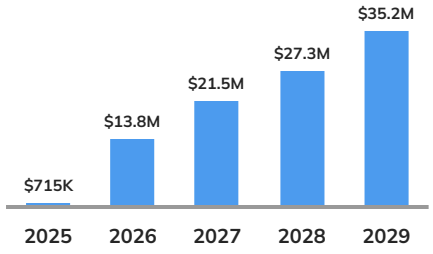
Our sales process is tailored for each key customer segments to maximize conversion at each stage. We utilize both direct and channel sales models depending on the customer segment. Segments are Real Estate Professionals, Rental Property Managers, For Sale by Owner (FSBO), and White Label.

### Marketing activities

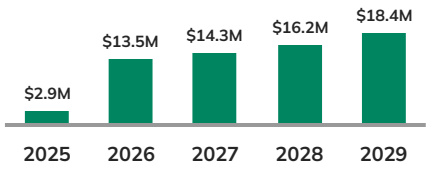
Our strategy will focus on key customer segments through targeted digital advertising and marketing campaigns, targeted ads on various social media platforms like Facebook, Instagram and LinkedIn, and through exhibition at key real estate, property management, and security industry trade events.

## Financial Projections

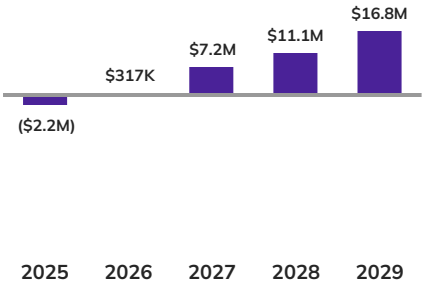
### Revenue




### Expenses & Costs




### Profit



## Team and Key Roles

### Patrick Maher

**FDR./CEO**

Patrick Maher is the visionary founder of SRC Solutions, a highly successful hardware and software solutions business established in 2001.

### Matt Newman

**COO**

Matt Newman boasts an impressive track record in technology business development, accumulating over 25 years of experience.

### J William Riner

**CFO**

Bill Riner brings a wealth of experience as a Chief Executive Officer and Entrepreneur with an tenure spanning 47 years.

### Michael Watroba

**FDR. /VP Channel Partners**

Mike Watroba brings over 21 years of experience in real estate sales, having generated over $145 million in revenue through his career.

## Alberto Romero

### FDR./VP Realtor Program

Al Romero is a Real Estate Broker and has over two decades of experience in both the real estate and technology sectors.

## Partners and Resources

### Marketing Partner

The AAOA's goal is to provide an online network of resources and benefits for landlords and property managers.

### Marketing Partner

AnnieMac is a mortgage lender partner with Instashow, subsidizing lockboxes and recurring licensing fees to the FSBO market.

### Hardware Integration Partner

Master Lock is recognized around the world as the authentic, enduring name in locks, combination padlocks and security products.

## Hardware Integration Partner

Trusted by over 2 million users, Reolink delivers reliable and budget-friendly security products for home and business.

## Hardware Integration Partner

Igloohome smart locks sync with a mobile app for convenient access anywhere, anytime, even while offline.